

Press release
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Fagerhult acquires the Intellectual Property Rights (IPR) and assets of Organic Response

Fagerhult has today acquired the IPR and certain of the assets of Organic Response Pty Ltd (Administrators Appointed) and Organic Response Investors Pty Ltd (Administrators Appointed). These IPR and assets relate to the lighting control and building analytics solution known under the Organic Response brand name.

“We have acquired the IPR and assets of Organic Response due to the significant value and potential we see in their lighting control products and analytics technology for our Group businesses. Lighting controls and data analytics is an increasingly important part of the lighting solutions space and Fagerhult looks forward to working on further developing the Organic Response technology platform and bringing new solutions to our end customers”, comments Johan Hjertonsson CEO Fagerhult Group.

More information on Organic Response is available at <http://organicresponse.com/>

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